



**BBC** Audiobooks America



**HarperCollins Publishers**

Thursday, July 24		
4:00 - 8:00 PM	Main Coat Check	<b>Registration</b>
4:00 - 8:00 PM	Parking Lot	<b>Digital Bookmobile Open</b>
7:00 - 10:00 PM	Ambassador Room	<b>Pre- Conference Reception</b> Join fellow attendees and Team OverDrive for a reception to kick off Digipalooza '08.
Friday, July 25		
7:30 - 10:00 AM	Main Coat Check	<b>Registration</b>
7:45 - 8:45 AM	Exhibit Hall	<b>Continental Breakfast:</b> Exhibits Open (Sponsored by Image Entertainment)
8:45 - 9:00 AM	Grand Ballroom	<b>Welcome</b> Review conference schedule and logistics, and meet key personnel.  Steve Potash, CEO, OverDrive Shannon Mangan, Partner Services, OverDrive
9:00 - 10:00 AM	Grand Ballroom	<b>OverDrive Digital Formats:</b> <i>Why audiobooks, eBooks, music &amp; video generate top circulation</i>  An update on download media formats, including OverDrive MP3 Audiobooks (compatible with iPods). Hear reports from librarians using digital media on what's been interesting about each format, patron feedback, and user experience.  Lisa Coreno, Partner Services, OverDrive Megan Greer, Partner Services, OverDrive Susan Broman, County of Los Angeles Public Library (CA) Danielle Phillips, Maricopa County Library District (AZ)

10:00 - 10:30 AM	Exhibit Hall	<b>Coffee and Networking Break:</b> Exhibits Open
10:30 AM - 12:00 PM	Grand Ballroom	<p><b>Collection Development:</b> <i>Energize your collection with the latest tools &amp; tips</i></p> <p>Witness the newest collection tools to select and purchase in Content Reserve Marketplace, Download Standing Order Plans, Holds Manager, Community Reserve, and more. Learn tips on how to build and maintain a successful digital collection from leading librarians.</p> <p>Karen Potash, Collection Development, OverDrive  Cindy Orr, Cuyahoga County Public Library (OH)  Michael Santangelo, Brooklyn Public Library (NY)  Ruth Ann Copley, Davidson County Public Library System (NC)  Sarah Redman, Capital Area District Library (MI)</p>
12:00 - 1:30 PM	Exhibit Hall	<b>Lunch:</b> Exhibits Open (Sponsored by Harlequin)
1:30 - 2:30 PM	Grand Ballroom	<p><b>Maximizing Reports &amp; Statistics:</b> <i>Uncover download and usage trends</i></p> <p>Understand your patrons' needs with performance data and collection statistics. Learn how to generate reports and use the results to shape your purchasing decisions and increase download circulation.</p> <p>Annie Denison, Partner Services, OverDrive  Michael Ciccone, Hamilton Public Library (ON)  Amy Terlaga, Bibliomation (CT)  Deb Czarnik, Lee County Library System (FL)</p>
2:30 - 3:00 PM	Exhibit Hall	<b>Coffee and Networking Break:</b> Exhibits Open
3:00 - 4:00 PM	Grand Ballroom	<p><b>Successful Staff Training &amp; Patron Support:</b> <i>Make your staff a valuable voice</i></p> <p>Review new ways to prepare staff to promote and provide support for your digital library to patrons.</p> <p>Deb Halinski, Partner Services, OverDrive  Eric Gustafson, State Library of Kansas (KS)  Scott Duimstra, Capital Area District Library (MI)  Andy Hird, Customer Support, OverDrive</p>
4:00 - 6:00 PM	Parking Lot	<b>Digital Bookmobile Open</b>

7:00 PM		<b>Networking Activity:</b> Cleveland Indians Game / Rock and Roll Hall of Fame Tour
<b>Saturday, July 26</b>		
7:30 - 9:00 AM	Exhibit Hall	<b>Continental Breakfast:</b> Exhibits Open (Sponsored by John Wiley & Sons, Inc.)
9:00 - 10:30 AM	Grand Ballroom	<b>Proven Promotion &amp; Community Outreach Programs:</b> <i>Initiatives and new ideas for getting the word out</i>  Discover how OverDrive libraries are maximizing digital circulation by marketing in and outside the library. Learn about the Web 2.0 tools libraries are using to reach their patrons online. Get the scoop on OverDrive's Digital Bookmobile and find out how your library can create an event in your community.  Shannon Mangan, Partner Services, OverDrive David Belanger, Delaware County Library System (PA) Mary Martinez, National Association of Realtors (IL) Michael Colford, Boston Public Library (MA) Barbara Shultz, NEIBORS, North Central Library Service Area (IA)
10:30 - 11:00 AM	Exhibit Hall	<b>Coffee and Networking Break:</b> Exhibits Open
11:00 AM - 12:15 PM	Grand Ballroom	<b>OverDrive MP3 Audiobooks &amp; EPUB titles:</b> <i>New download formats for audiobooks and eBooks</i>  Expand access and improve user experience! Hear firsthand about the new OverDrive MP3 Audiobook format that will be compatible with the iPod and the ePub download format from Adobe that will increase compatibility for patrons to enjoy digital titles on the go.  Steve Potash, CEO, OverDrive Simon Miller, Product Team, OverDrive Steve King, Blackstone Audio, Inc. Elissa Miller, D.C. Public Library
12:15 - 1:30 PM	Exhibit Hall	<b>Lunch:</b> Exhibits Open (Sponsored by Creative)
1:30 - 2:30 PM	Grand Ballroom	<b>Keynote:</b> <b>Redefining Relevance: Public Libraries in the 21<sup>st</sup> Century</b>  Sari Feldman, President-elect of the Public Library Association (PLA), Executive Director of the Cuyahoga County Public Library (OH)

2:30 - 3:00 PM	Exhibit Hall	<b>Coffee and Networking Break:</b> Exhibits Open (final opportunity)
3:00 - 4:30 PM	Grand Ballroom	<p><b>Publisher Roundtable</b></p> <p>Preview upcoming attractions and content from the industry's leading suppliers, including Books on Tape, BBC Audiobooks America, Brilliance Audio, HarperCollins Publisher, and more.</p> <p>Michele Cobb, BBC Audiobooks America  Barbara Lilie, HarperCollins Publishers  Cheryl Herman, Books on Tape  Tim Ditlow, Brilliance Audio  Peter Balis, John Wiley &amp; Sons, Inc.  Erica Lazzaro, General Counsel, OverDrive</p>
4:00 – 6:00 PM	Parking Lot	<b>Digital Bookmobile Open</b>
7:00 PM		<p><b>House of Blues All Conference Reception</b>  (Sponsored by Blackstone Audio, Inc. and Library Journal)</p> <p>Join fellow attendees and Team OverDrive as we celebrate Digipalooza at the historic House of Blues. The winners of the Digies Awards will be recognized on stage during a live concert from Donnie Iris and the Cruisers.</p>
<b>Sunday, July 27</b>		
8:00 - 9:00 AM	Exhibit Hall	<b>Breakfast</b> (Sponsored by Random House)
9:00 AM - 10:00 AM	Gold Room	<p><b>Convert Best Practices to Results:</b> <i>Managing your "Virtual Branch"</i></p> <p>Learn from staff of small, medium, large, and consortia how to manage your "Virtual Branch", including budgeting and billing, content selection, promotion, and staff training. Review best practices from throughout the conference and tips for implementation.</p> <p>Kim Edson, Rochester Public Library (MN)  Jim McCluskey, Sno-Isle Regional Libraries (WA)  Mary Katherine Katzer, Marmot Library Network (CO)  Amy Dankowski, Cleveland Public Library (OH)</p>
10:00 - 10:30 AM	Gold Room	<p><b>Top 5 New Features to Improve Patron Service</b></p> <p>Witness the unveiling of new features that your patrons have been requesting.</p> <p>Laura Crowe, Product Team, OverDrive</p>

10:30 - 11:00 AM	Gold Room	<p><b>Steve's Crystal Ball Report</b></p> <p>Steve Potash, OverDrive CEO, will forecast the future of digital media in the library and preview what's on the horizon for selection, service, and user experience.</p> <p>Steve Potash, CEO, OverDrive</p>
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